



dcwcouncil.org

Dairy Cattle Welfare Council

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Dear Potential Sponsor,

We are pleased to announce the third annual Dairy Cattle Welfare Symposium to be held **May 31st-June 1st, 2018 in Scottsdale, AZ.**

The Dairy Cattle Welfare Council is a non-profit formed in 2016 to promote dairy cattle welfare by bringing together dairy farmers, veterinarians, consultants, universities, and the dairy community to develop best recommended practices with focus on animal well-being, management, husbandry, animal-people interaction, health, and productivity. Our annual symposium is a two-day meeting with speakers from multiple areas of the dairy industry to educate and share research, on-farm practices and innovation in the area of dairy cattle welfare.

Our first two annual conferences held in 2016 and 2017 were great successes with over 150 people in attendance at each meeting including dairy producers, veterinarians, consultants, academicians and allied industry. Everyone who has an interest and stake in dairy cattle welfare is invited to attend.

For our 2018 conference we will have a two-day program including the following topics and speakers:

- Keynote speaker, Carl Salfina, author of *Beyond Words, what animals think and feel*
- Nina von Keyserlingk – Future of dairy cattle welfare
- Cassandra Tucker – Update of on-farm animal welfare programs
- Dave Kelton – Automated behavior collection to improve dairy health and welfare
- Jack Rodenburg – Robotic Milking Facilities for Animal Welfare
- Robert Hagevoort – The Human Welfare component: How does welfare of people affect welfare of the animals?
- Pain mitigation and relief in dairy cattle
- Dairymen producer panels

New to our 2018 conference is a **half day program in Spanish** for Spanish-speaking employees and managers.

Companies who are interested in sponsoring this symposium may do so at 4 different levels:

Platinum level (\$ 15,000+): companies are recognized for its sponsorship in every promotional material and throughout the meeting, select their booth space at the meeting, and receive four courtesy registrations. The first 6 platinum sponsors will be allocated 5 minutes each during the general session to provide attendees with an overview of their commitment to animal welfare in the dairy industry;

Gold level (\$ 10,000+): companies are recognized for its sponsorship in every promotional material and throughout the meeting, select their booth space at the meeting, and receive three courtesy registrations;

Silver level (\$ 5,000+): companies are recognized for its sponsorship in every promotional material and throughout the meeting, are allocated booth space at the meeting, and receive two courtesy registrations;

Bronze level (\$ 1,000+): companies are recognized for its sponsorship in every promotional material and throughout the meeting, are allocated booth space at the meeting, and receive one courtesy registration.

We are very appreciative that you are contemplating being part of this important effort to help improve the dairy industry from the ground up. Details regarding the Dairy Cattle Welfare Symposium are available on the website at <https://www.dwcouncil.org/>. Please do not hesitate to contact the council if you have any questions or concerns.

Sincerely,

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