



dcwcouncil.org

Dairy Cattle Welfare Council

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Dear Potential Sponsor,

We are pleased to announce the fourth annual Dairy Cattle Welfare Symposium to be held **May 29-30, 2019 in Orlando, Florida.**

The Dairy Cattle Welfare Council (DCWC) is a nonprofit formed in 2016 to promote dairy cattle welfare by bringing together dairy farmers, veterinarians, consultants, universities, and the dairy community to develop best recommended practices with focus on animal well-being, management, husbandry, animal-people interaction, health, and productivity. Our annual symposium is a two-day meeting with speakers from multiple areas of the dairy industry to educate and share research, on-farm practices and innovation in the area of dairy cattle welfare.

Our first three symposiums have been great successes with over 150 people in attendance for each meeting including dairy producers, veterinarians, consultants, academicians and allied industry. Anyone who has an interest and stake in dairy cattle welfare is invited to attend.

For our 2019 symposium, we will have a two-day program including the following topics and speakers:

- Keynote speaker, Bernard Rollin – Ethics/Philosophy of animal welfare
- Gwyn Jones – European perspective
- Alison Van Eenennaam – CRISPR and genetics and welfare
- Hans Coetzee – Pain management update
- Emily Miller – Research on group housing of calves
- Chris Wolf – Consumer research/social media
- Harvey Scott – Judicious antibiotic use and welfare
- Alan Theede – Polyvagal theory
- Brandon Treichler – Select Milk's Welfare Program
- Jim Reynolds – Position statement on cow-calf separation
- Dairy consumer panel
- Dairymen producer panel

The 2019 Symposium will also include a one-half day Spanish-Speaking Session targeted towards farm managers, herdsmen, and key employees. The goal for this Spanish-Speaking Session is to teach the basics of animal welfare, why it is important on the dairy, and how to train other employees.

Companies who are interested in sponsoring this symposium may do so at 4 different levels:

Platinum level (\$ 15,000+): companies are recognized for its sponsorship in every promotional material and throughout the meeting, select their booth space at the meeting, and receive four courtesies

registrations. The first 6 platinum sponsors will be allocated 5 minutes each during the general session to provide attendees with an overview of their commitment to animal welfare in the dairy industry;

Gold level (\$ 10,000+): companies are recognized for its sponsorship in every promotional material and throughout the meeting, select their booth space at the meeting, and receive three courtesy registrations;

Silver level (\$ 5,000+): companies are recognized for its sponsorship in every promotional material and throughout the meeting, are allocated booth space at the meeting, and receive two courtesy registrations;

Bronze level (\$ 1,000+): companies are recognized for its sponsorship in every promotional material and throughout the meeting, are allocated booth space at the meeting, and receive one courtesy registration.

We are very appreciative that you are contemplating being part of this important effort to help improve the dairy industry from the ground up. Details regarding the Dairy Cattle Welfare Symposium and the DCWC are available on the website at <https://www.dwcouncil.org/>. Please do not hesitate to contact us if you have any questions or concerns.

Sincerely,

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